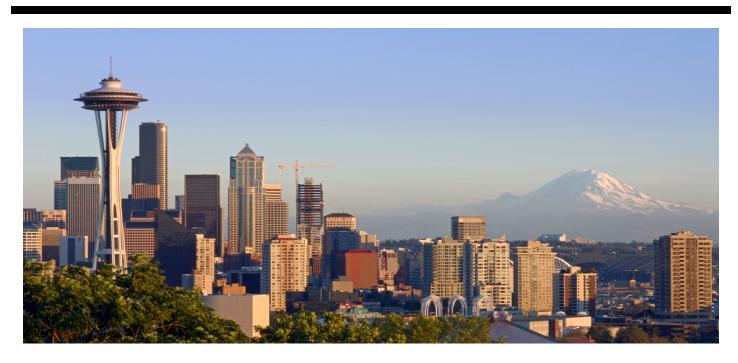


REAL ESTATE ASSOCIATION of PUGET SOUND



Business Membership Program

www.ReapsWeb.com



THE REAL ESTATE ASSOCIATION OF PUGET SOUND

WWW.REAPSWEB.COM

Dear Business Owner:

Thank you for your interest in the Real Estate Association of Puget Sound (REAPS) Partnership Program. I am confident you will find the information in this application packet helpful in determining your participation level in this valuable program.

REAPS is a not-for-profit Real Estate Investor's Association. We provide professional education and networking resources for real estate investors, those who want to be investors and anyone who provides valuable goods or services to our members.

REAPS is a volunteer-run organization serving Puget Sound real estate investors since 1983. We are firmly committed to promoting a sound understanding of ethical real estate investing principles and to help further develop our members' investing abilities. Currently we have over 850 members with meetings held throughout Puget Sound, including Everett, Bellingham, Bellevue, Fife, Bremerton and Tukwila.

Currently we are seeking value-added Partners offering products and services our members use and/or need to be successful in their real estate investments. Of course, one of the most valuable benefits to our members is the discounts on services or products they receive from businesses like yours.

The following pages include valuable information about our organization and how you can expand your business opportunities by becoming a REAPS Partner. To participate, simply choose a Partnership level that best meets your requirements and return it to one of our Partnership Program Representatives.

Again, thank you for your interest. If you have any questions or comments, please don't hesitate to contact

Thank you,

Katherine Swanberg Executive Director Real Estate Association of Puget Sound 425-458-4797 info@reapsweb.com



"I have had at least six staging projects as a direct result of being a REAPS Partner, and will definitely be a Partner again next year. The meetings are full of information, and the benefits of being a REAPS member have helped me to provide more services to my clients."

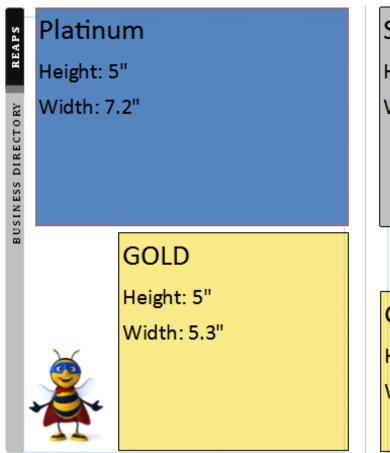
Katherine Swanberg Executive Director Real Estate Association of Puget Sound info@reapsweb.com



Features	Bronze	Silver	Gold	Platinum
Cost for one year. (includes sales tax)	\$421 yr.	\$789 yr.	\$1,162 yr.	\$3,188 yr.
Corporate memberships included.	Up to 1 person	Up to 2 people	Up to 4 people	Up to 6 people
Monthly newsletter ad promoting your business due by the 25th of the month. See packet for size & file requirements.	1/8 page	1/4 page	1/2 page	Full page
Discount for <u>additional</u> advertising in the newsletter.	10%	20%	30%	50%
Exclusive vendor table at our main monthly meetings in Bellevue.	3/year	5/year	8/year	10/year
Your business' contact information and discount listed in the 'Partner' area of www.ReapsWeb.com.	✓	✓	✓	\
PowerPoint slideshow ad that runs at 55+ meetings a year advertising your business.	✓	✓	✓	\
1- minute commercial spots in front of membership at each monthly meeting. \$50 door prize required to participate.		✓	✓	
Your business' social marketing and video links listed on in the 'Partner' area of www.REAPSweb.com.			✓	/
Ability to teach PHP clock-hour classes for members.			✓	/
Invitation to write articles of interest for our newsletter; due on the 25th of each month, approx. 600 words.			✓	✓
Video commercial that airs in front of our membership at our main meeting. Partner to provide.				/
Your business' signage included on stage at 11 MAIN monthly meetings. Partner to provide signage.				/
Vendor tables provided at satellite meetings in Fife, Everett, Bremerton and Bellingham. Partner to RSVP.	22222			✓

Katherine Swanberg Executive Director Real Estate Association of Puget Sound info@reapsweb.com







"I've been involved with several real estate groups across the country and REAPS is by far the best organized, most well attended and informed group of them all. The monthly and weekly satellite meetings are information packed, and I'm constantly surprised at the high level of national speakers REAPS is able to attract. I've closed several deals as a direct result of my involvement with REAPS and would highly recommend membership to anyone in search of new networking opportunities."

Craig Grella Co-Founder Cornerstone Funding Services www.cornerstonesvs.com

Reliance Escrow

We specialize in simultaneous closings, "subject to" closings, assignments, and closings unique to investors.

Phone: 425-576-5200 Fax: 425-576-5025 www.relianceescrow.com

kellid@relianceescrow.com

kimberlya@relianceescrow.com

"Reliability keeps our clients coming back"

"I have been involved with REAPS for a year now and couldn't be more impressed. The amount of education and networking given is a value far beyond the yearly dues. I have helped close several dozen deals because of my involvement with REAPS. I recommend it to everyone who has any interest in Real Estate."

Kelli Darling Novak Reliance Escrow

Katherine Swanberg Executive Director Real Estate Association of Puget Sound info@reapsweb.com



Date:

REAPS Business Membership Registration 227 Bellevue Way NE #718, Bellevue, WA 98004 email to info@reapsweb.com

Membership Level: (includes sales tax) Bronze (\$421.00)	Silver (\$789.00)	Gold (\$1162.00)	Platinum (\$3188.00)
EXPO July 27, 2017 booth reservation ac	dd - on	49 (\$200 savings)	
Visa/MC card #			
CVV#Expiration Date:			
Mailing Address for Newsletter			
How do you want to appear on our webs	ite?		
Company name:			
Name:			
Phone:			
Email:			
Website:			
Membership information:			
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REAPS Newsletter Ad Guidelines

Acceptable file types for our newsletter.

- ✓ JPEG
- ✓ PNG
- ✓ TIF

Do <u>NOT</u> send: PDFs, Word files, or Power Hard copy newsletter ads will appear in black and white and online newsletters will appear in color. Here are some tips for optimizing your ad:

- Use bullet points or numbers. Often, color advertisements highlight the attractiveness of an image over content. While this is great for branding, it's not so great for actually explaining your product or service. Succinct bullet points also catch the viewer's eye, while still offering small bits of information that they will hold on to.
- **Give detailed information.** While your bullet points should be concise, any information you give on your advertisement should still be detailed. For example, when you mention a sale, give the exact amount of a discount customers will receive.
- Play with the font and formatting. Bold your headlines or keywords, change font sizes or capitalize for emphasis, and much more. When readers see "SOLD!" in big bold letters, their eyes will be immediately drawn to the advertisement in hopes of learning about a new opportunity.
- Add pictures. Just because they're not in color doesn't mean they can't help. Add a picture of your product or anything else that fits in with your advertisement as a way to bring more attention to it.
- Add white space. Keeping a lot of blank space in an ad actually attracts quite a bit of attention, as there isn't a whole lot of blank space to be found throughout the rest of the newsletter.

Questions to ask while your designing your ad:

- Is it interesting enough to quickly draw attention?
- Does it stress your substance, and do it with style?
- Does it speak to your target audience?
- Does it promote benefits (not just features)?
- Does it give enough information for the reader to understand or at least take action to learn more?
- Does it prompt the reader to take action?

GENERAL VENDOR
MEMBERSHIP QUESTIONS
Katherine Swanberg

info@reapsweb.com

The deadline for all newsletter content is the 25th of every month to Missy Takahashi.

REAPS Newsletter Editor

Missy Takahashi

newsletter@reapsweb.com



HEATON DAINARD

Give our team a call at 425.88.5131 or visit www.heatondainard.com and get started today!

EXCLUSIVE 24 HOUR INVESTMENT OPPORTUNITY TRACKING SOFTWARE!









PURCHASE FUND REHAB RENT SALE

EXAMPLE ADS

HEATON HODAINARD

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EXCLUSIVE 24 HOUR INVESTMENT OPPORTUNITY TRACKING SOFTWARE!









PURCHASE FUND REHAB RENT SALE



THE REAL ESTATE ASSOCIATION OF PUGET SOUND

Best Practices

Main Meeting

- RSVP to info@reapsweb.com ONE WEEK prior to our meeting. Please include if you are bringing a door prize. (See below for number of tables you are allotted a year. You can upgrade or pay for additional tables.)
- Arrive between 5:30 5:45pm and locate your assigned table.
- Please wear your membership badge.
- If you RSVP'd and will be late or not able to attend please, email info@reapsweb. Any empty tables will be removed before our doors open at 6:00pm.
- Tables need to be manned between 6-6:45pm.
- Break down of tables will be done between 6:45-7pm.
- If you are presenting a door prize you and your entire team will need to be in the room by the start of the meeting at 7pm.

Door Prizes

- If you are presenting a \$50 door prize you and your staff will need to be in the room by the start of the meeting at 7pm.
- If you have a door prize and do not have the time to present, please have it ready with a couple of sentences for it to be presented for you during the meeting. Give to Dawnya by 6:00pm.
- Please, be thoughtful, creative and have fun with the door prizes. Good examples are:
 - Themed gift baskets search online for creative ideas that are FUN
 - Items people want but, might not buy for themselves and are FUN to receive
 - Hard Cash But, only if it is put into something creative and FUN to receive
 - Cash cards and gift cards are not preferred unless they come with something FUN

Marketing Schedule Due Dates

- Newsletter Ads: 25th of the month email ads to newsletter@reapsweb.com
- Powerpoint Slides: One slide due the Tuesday before the main meeting to info@reapsweb.com
- Website Updates: Website is updated on the 1st of the each month. Send changes info@reapsweb.com

Level	Bronze	Silver	Gold	Platinum
Tables	3/year	5/year	8/year	10/year